



**ePiCenter MEETING  
MINUTES**

03.13.2013 | 4:30-5:30pm  
Green Room @ Town Hall

Attendees: Kelley Edwards, Kristin Brooks, Jessica Accetta, Aj Rai, Lisa Harden, Fay Abrahamsson, Lisa Mason, Miranda Richard, Lisa Richard, Leah Saunders, Cheryl Raab, Peter Schultheis, Mike BonTempo, Andrea Reu, Rachel Bruno, Allyson Tanner

- Lisa Harden called the meeting to order at 4:33 pm.
- All members reviewed the minutes from the February 2013 meeting. Andrea Reu motioned for approval and Cheryl Raab seconded.
- Take Action Committee Report given by Jessica Accetta, committee co-chair. The committee reviewed and chose the assets of the month for March-December 2013. Each asset will be highlighted on the PiC website, and if anyone knows someone who could blog about a particular asset, they are encouraged to ask that person. On April 27, from 10 am -2 pm the Prescription Drug Take Back will take place at the Clinton Police Department. The committee has designed and ordered 2 banners, postcards and lawn signs for the event, and identified areas of high traffic to place the signs, including I-95 exit ramps and the light at Malone's. Lisa Mason suggested having a health fair at the same time as the Take Back to encourage more participation and to give the opportunity to promote PiC. Lisa also spoke about a survey completed by MCSAAC at prior Take Backs.
- Andrea Reu spoke about the activities of the Sustain Committee. The group reviewed the current grant budgets and considered the minimum that they are willing to fund in future years. Their homework following the meeting was to review plans created by Kristin and Diane from CADCA trainings, as well as plans created by CADCA trainers. The next goal of this committee is to identify local and national opportunities for funding. Marc Goldstein has already emailed committee members a list of foundations to consider. Kristin Brooks suggested that this committee consider using the remaining hours in John Daviau's contract for sustainability training. Lisa Mason mentioned that Haddam-Killingworth's coalition has had successful fundraisers and perhaps we should connect with them. Kristin Brooks asked how the coalition will accept donations from the public, and Peter Schultheis stated he would look into the creation of a town account. Faye Abrahamsson mentioned [igive.com](http://igive.com) and Rachel Bruno suggested [goodsearch.com](http://goodsearch.com) as ideas for obtaining income. Miranda Richard will look into these and report back to the committee.



- Lisa Harden discussed the activities of the Promote Committee. Lisa told the group about her meeting with Co:lab and the proposed creation of a postcard, a multi-page brochure and a community presentation. Rachel Bruno suggested a tear out questionnaire for students and parents to use interactively. Lisa also shared how local artists will be used to create the artwork for the brochure. The Partner Snapshot for this month will be Sue from Malone's. Lisa went to talk to Sue and Sue was humbled and happy to be featured. Kelley and Kristin will make sure this information gets updated on the website. Catherine Barden created a list of restaurants in Clinton that members reviewed. Members volunteered to visit these places and ask the managers to hang a PiC poster in their establishment, with the intention of discussing partnering with them in asset building at a later date. Leah Saunders said she can get the committee a comprehensive list of businesses in town for future use.
- Kristin Brooks spoke about REACT's upcoming Spirit Night, an overnight of activities at Morgan. Lisa Richard, Andrea Reu and Leah Saunders said that they would volunteer for overnight shifts.
- Meeting adjourned at 5:40 PM.